

## Message from the President Suan Sunandha Rajabhat University

Research is crucial in the development of comprehension and it is also a critical mission for the higher education institution. Currently, in many countries, higher educational institutions have focused on research productivity by offering faculties the opportunity to carry out research along with teaching. In many universities, particularly in the West, productive research ties with the creativity to tenure and promote. Institutional research can be an important metric representing the quality of faculty members. In Thailand, however, research presentation is not as widespread as it might be. In order to promote and develop the potential aspects of institutional faculty-driven research, and additionally, to foster research experience at the international level.

I hope the conference would provide an opportunity for a wide-opened sharing of experience, knowledge and inspiration on Business Communication, Arts and IT for all participants.



Assoc. Prof. Dr. Luedech Girdwichai  
President  
Suan Sunandha Rajabhat University, Thailand

## Message from the Dean Faculty of Management Science

The 6<sup>th</sup> FMS International Conference will be a key pathway for developing and enhancing the standards of higher education. Research in the areas of Science, Humanities and Social Sciences, and Engineering will encompass the great magnitude of national development. Currently, various agencies collaborate to support and encourage development in the fields of Science, Engineering, and Technology. This international conference will be a platform to encourage scholars, researchers, professors, and students to share knowledge, new ideas, and learning innovation. As an interdisciplinary university of Thailand, this forum will have the potential to be a driving force to aim for top quality in education and research development.

On this occasion, the Faculty of Management Science, Suan Sunandha Rajabhat University presents the “6<sup>th</sup> FMS International Conference on Management Science, Innovation, and Technology as a contribution to the development of a national education standard comparable to international standards. Scholars, researchers, faculties, students, and interested participants from around the world will have the opportunity to exchange knowledge, experiences, and research presentations in order to elevate academic excellence in interdisciplinary fields and to initiate quality in professional and scholastic achievement.

I would like to welcome all participants of the ICMSIT 2019 and wish that all of you can use the knowledge gained from the conference to apply for the success of yourself, your organization, and your country.



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